



**May 17, 2024**

**For Immediate Release**

## **Cannon County Named National Beta District of Distinction**

**Woodbury, (State)**—National Beta, the largest independent, non-profit, educational youth organization in America, is thrilled to announce the Cannon County School District as a 2023-2024 National District of Distinction. This prestigious award is bestowed upon districts that offer National Beta in all schools and induct qualifying students in all eligible grades (4-12). Cannon County's achievement is particularly noteworthy as they are one of only 64 districts to receive this honor nationwide.

Through the exceptional efforts of club sponsors and deserving Beta members, Cannon County has flourished since the district's initial Beta charter. This national award speaks volumes about Cannon County's commitment to academic excellence, leadership development, and service involvement, and it vividly illustrates its dedication to preparing students for college and career readiness. The students in their district, whom the National Beta program has positively influenced, understand the importance of these qualities and exemplify the Beta motto, *Let Us Lead by Serving Others*.

Award recipients received a *National Beta District of Distinction* award to display at their district office proudly, and *National Beta District of Distinction* principals received a plaque to display at their school.

**About National Beta:** National Beta is America's largest independent, non-profit, educational youth organization. Since its beginnings in 1934, National Beta has been committed to providing students with a positive experience in a supportive manner in grades 4-12. The organization recognizes outstanding achievement, promotes character and social responsibility, encourages service involvement in school and community, and fosters leadership skills.

For more information about National Beta, visit [betaclub.org](http://betaclub.org)